

Livingston Parish Convention & Visitors' Bureau
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Minutes of Livingston Parish Convention and Visitors' Bureau
Thursday, April 15, 2021
Duke's Restaurant in Denham Springs

Call to Order: Donna Jennings
Invocation: Eric Edwards
Roll Call: Carolyn Martin

Members Present: Dean Lawrence, Lynn Sibley, Marcell Parker, Donna Jennings, and Kim Aydell
Tardy: Wayne Guilbeau
Absent: Robert Reynolds
Staff present: Eric Edwards and Carolyn Martin

- A motion was made by Lynn Sibley and second by Kim Aydell to accept March 18, 2021 Minutes.

Yeas: Donna Jennings, Dean Lawrence, Lynn Sibley, Marcell Parker, and Kim Aydell.
Nays: None
Absent: Robert Reynolds
Mr. Guilbeau entered meeting after vote was made on the minutes.

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to accept the March Financials.

Yeas: Donna Jennings, Lynn Sibley, Kim Aydell, Marcell Parker, Dean Lawrence, and Wayne Guilbeau.
Nays: None
Absent: Robert Reynolds

- Director's Report was given by Eric Edwards. Personal Financial Disclosures, Ethic's Training, Spring Fest (Band Sponsorship), Summit, Waterway Maps, Spring Fest Walker, Radio advertising, and RV Park Occupancy Tax. Next board meeting will be Thursday, May 20, 2021 at 11:00. Location to be announced.
- A motion was made by Dean Lawrence and second by Lynn Sibley to ratify vote to sponsor Bo's Extravaganza in the amount of \$2,000.00

Yeas: Donna Jennings, Lynn Sibley, Kim Aydell, Dean Lawrence, Marcell Parker, and Wayne Guilbeau.

Nays: None

Absent: Robert Reynolds

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to pay \$500.00 per month for radio advertising with Guaranty Broadcasting for 6 months for the Grand Country Junction.

Yeas: Donna Jennings, Lynn Sibley, Kim Aydell, Wayne Guilbeau, Marcell Parker, and Dean Lawrence.

Nays: None

Absent: Robert Reynolds

- A motion was made by Wayne Guilbeau and second by Kim Aydell for approval of spending \$5,000.00 for promotional items.

Yeas: Donna Jennings, Kim Aydell, Lynn Sibley, Dean Lawrence, Wayne Guilbeau, and Marcell Parker.

Nays: None

Absent: Robert Reynolds

Old Business

- A motion was made by Marcell Parker and second by Wayne Guilbeau to hire Kathleen Abels as a Full-Time Permanent Employee, for Marketing Manager Position for the LPCVB.

Yeas: Donna Jennings, Kim Aydell, Lynn Sibley, Wayne Guilbeau, Marcell Parker, and Dean Lawrence.

Nays: None

Absent: Robert Reynolds

Open for Comments:


- Kim Aydell spoke on clean up trash in Livingston Parish. (Keep Livingston Beautiful)
- A motion was made by Dean Lawrence and second by Lynn Sibley to Adjourn.


Yeas: Donna Jennings, Kim Aydell, Lynn Sibley, Marcell Parker, Dean Lawrence, and Wayne Guilbeau.

Nays: None

Absent: Robert Reynolds

Next board meeting will be Thursday, May 20, 2021, at 11:00 A.M. Location to be announced.


Donna Jennings
Chairperson


Eric Edwards, Executive Director


Marcell Parker
Secretary/Treasurer