

Livingston Parish Convention & Visitors' Bureau
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Minutes of Livingston Parish Convention and Visitors' Bureau
Thursday, March 18, 2021
Tourism Office

Call to Order: Donna Jennings
Invocation: Eric Edwards
Roll Call: Donna Jennings

Members Present: Dean Lawrence, Lynn Sibley, Marcell Parker, Robert Reynolds, Donna Jennings, Wayne Guilbeau, and Kim Aydell
Staff present: Eric Edwards
Absent: Carolyn Martin

- A motion was made by Dean Lawrence and second by Lynn Sibley to accept January minutes with changes.

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Marcell Parker to accept the January and February Financials.

Yeas: Unanimous
Nays: None

- Directors Report was given by Eric Edwards. No motion made.
- A motion was made by Lynn Sibley and second by Marcell Parker to re-elect Donna Jennings-Chairperson and Dean Lawrence as Co-Chair for 2021

Yeas: Unanimous
Nays: None

- A motion was made by Lynn Sibley and second by Wayne Guilbeau to elect Marcell Parker as Secretary/Treasurer for 2021.

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to ratify vote for Sunshine Grant.

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to ratify vote for Denham Springs Fair for \$3,500.00 Sponsorship.

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to Co-Sponsor Cajun Country Jam in the amount of \$3,000.00

Yeas: Unanimous
Nays: None

- A motion was made by Dean Lawrence and second by Marcell Parker to ratify vote for Fishing/Outdoor Silver Package in the amount of \$1,750.00.

Yeas: Unanimous
Nays: None

Old Business:

- Marketing Manager Position Update. No motion made

Open for Comments:

Wayne Guilbeau discussed the billboard on I-12 near the Holden exit needing improvements. Re-Branding for Livingston Parish was also discussed.

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to adjourn

Yeas: Unanimous
Nays: None

Next board meeting will be Thursday, April 15th at 11:00 A.M. Location to be announced.


Donna Jennings
Chairperson


Marcell Parker
Secretary/Treasurer


Eric Edwards, Executive Director