

Livingston Parish Convention & Visitors' Bureau
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Minutes of Livingston Parish Convention and Visitors' Bureau
Tuesday, December 8, 2020
Tourism Office

Call to Order: Donna Jennings
Invocation: Eric Edwards
Roll Call: Carolyn Martin

Members Present: Donna Jennings, Lynn Sibley, Marcell Parker, David Richardson, Dean Lawrence, Wayne Guilbeau, and Robert Reynolds

Members Absent: None

Staff Present: Eric Edwards, Jonathan Taylor, and Carolyn Martin

- A motion was made by Lynn Sibley and second by Donna Jennings to accept both the minutes for Public Budget Meeting and Regular Meeting for October.

Yeas: Donna Jennings, Lynn Sibley, Marcell Parker, Wayne Guilbeau, David Richardson, Dean Lawrence, and Robert Reynolds.

Nays: None

- A motion was made by Marcell Parker and second by Dean Lawrence to accept the Financials for October.

Yeas: Donna Jennings, Lynn Sibley, Marcell Parker, Dean Lawrence, David Richardson, Wayne Guilbeau, and Robert Reynolds

Nays: None

- Director's Report was given by Eric Edwards. No motion made.
- Billboard on I-12 was discussed and no motion made.
- A motion was made by Dean Lawrence and second by Lynn Sibley to advertise with Speed on The Water Magazine for \$1,750.00 for a full page.

Yeas: Donna Jennings, Lynn Sibley, David Richardson, Dean Lawrence, Marcell Parker, Wayne Guilbeau, and Robert Reynolds.

Nays: None

- By-Laws and Policies were discussed but no motion made. Board was asked to review and recommend revisions and make a motion at next board meeting.

- A motion was made by Wayne Guilbeau and second by Dean Lawrence to spend \$5,000.00 for advertising for remainder of year for different events.

Yeas: Donna Jennings, Lynn Sibley, David Richardson, Dean Lawrence, Marcell Parker, Wayne Guilbeau, and Robert Reynolds.

Nays: None

- A motion was made by Lynn Sibley and second by Dean Lawrence to do a 2-page sponsorship with the Greater Baton Rouge Visitor's Guide in the amount of \$4,435.00 for 2021.

Yeas: Donna Jennings, Lynn Sibley, David Richardson, Dean Lawrence, Marcell Parker, Wayne Guilbeau, and Robert Reynolds

Nays: None

- Assistant Director Vacancy was discussed by Director and Board Members. No motion made.
- A motion was made by Wayne Guilbeau and second by Dean Lawrence to Sponsor Christmas on The Bayou for \$1,000.00 for 2020.

Yeas: Donna Jennings, Lynn Sibley, Dean Lawrence, David Richardson, Wayne Guilbeau, Marcell Parker and Robert Reynolds


Nays: None

- A motion was made by Dean Lawrence and second by Wayne Guilbeau to Adjourn.

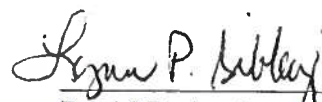
Yeas: Donna Jennings, Lynn Sibley, Wayne Guilbeau, Marcell Parker, Dean Lawrence, David Richardson, and Robert Reynolds

Nays: None

Next board meeting will be Thursday, January 21, at 11:00. Location to be announced.



Donna Jennings
Chairperson



David Richardson
Secretary/Treasure



Eric Edwards, Executive Director